

Deputy Director/Intelligence


20 November 1957


ATTN : Assistant to DD/I (Planning)
Assistant Director for Basic Intelligence

Use of Foreign Public Opinion Surveys

REF : Your memorandum, same subject, dated
15 November 1957

This Office does not directly make use of surveys or polls of foreign public opinion. However, through the NIS program the Bureau of Intelligence and Research, State, contributes sociological and political intelligence which at times includes the results of surveys and polls of foreign public opinion conducted by the U.S. Information Agency. While I am not familiar with the detailed views of State in this matter, I have the general impression that State has not considered these surveys and polls to have been a satisfactory or reliable index of foreign public opinion.

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